



Wags & Whiskers Celebration 2026



DINNER

DRINKS

TRIVIA

SILENT AUCTION

PUPPIES

April 18th, 5-8:30 PM

Ardenwood Farm
1946 White Cross Rd. Chapel Hill, NC 27516

Sponsorship Opportunities

Paws4ever is a leader in the community for animal rescue, adoption, care, and training. We've been bringing pets and people together for more than 60 years.

The Wags & Whiskers Celebration is our signature fundraising event of 2026, hosted at the beautiful [Ardenwood Farm](#). This special evening will feature dinner, drinks, adorable puppies, a silent auction, and trivia—all to support pets in need.

Pet lovers from around the Triangle and beyond will be in attendance. By sponsoring this event, you can save pets and get your business in front of our audience!

Sponsorship includes benefits across multiple platforms. Benefits begin during pre-event promotions and continue throughout the year!

Paws4ever Market Reach:

Local Advertising: Raleigh to Greensboro

Facebook Followers: 8,600+

Instagram Followers: 2,600+

Email Contacts: 7,000+

Paws4ever.org: 100,000+ visits/year



6311 Nicks Rd. Mebane, NC 27302 • 919.241.8438 ext. 104 • events@paws4ever.org

www.paws4ever.org/wags-and-whiskers

Custom sponsorships available above the \$5,000 level with personalized benefits package. Let's Talk!



Top Dog	Cat's Meow	True Companion	Tail Wagger	Paw Pal
\$5,000	\$2,500	\$1,000	\$500	\$250

Pre-Event Benefits

Recognition and Link on Event Website	Logo	Logo	Logo	Name	Name
Social Media Shout-Out	Individual Post	Individual Post	Individual Post	Group Post	
Recognition in Event Invitation Emails					
Event Tickets	8	6	4	2	

Event Day Benefits

Shout-Out From Paws4ever Director During Event Remarks					
Ad in the Event Program					
Special Feature in an Event Email with a Blurb about Your Business					
Sponsor a Round of Trivia (Limited Availability)					
Sponsorship of Dessert Table					
Logo on Sponsor Sign at Entrance					
Recognition in Event Program	Logo	Logo	Logo	Name	Name

Year-Round Benefits

Paws4ever Partner Decal to Display at Your Business					
Digital Paws4ever Partner Badge to Display on Your Website					
Recognition on Paws4ever Website & Partner Signs at Paws4ever	Logo	Logo	Logo		
Recognition in the Paws4ever Annual Digital Impact Report	Name	Name	Name		
Option to Schedule a Promotional Event or Staff Pet Break at Your Business					
Option to Include Business Cards or Promo Item in Adopter Packets					



Sponsorship Registration

Deadline: April 6th, 2026

Register online at paws4ever.org/wags-and-whiskers-sponsorship

Or complete this form and mail to 6311 Nicks Rd. Mebane, NC 27302

or scan and email to: events@paws4ever.org

Company Information:

Company Name _____

(As you would like to be recognized)

Contact Name: _____ Title: _____

Contact Email: _____ Contact Phone #: _____

Mailing Address: _____

Company Website URL: _____

Sponsorship Level:

_____ Top Dog \$5,000

_____ Cat's Meow \$2,500

_____ True Companion \$1,000

_____ Tail Wagger \$500

_____ Paw Pal \$250

Payment Information:

_____ I have enclosed a check

_____ I will pay by credit card on the phone
at 919-241-8438 (ext.104)

_____ I will pay by credit card at
paws4ever.org/wags-and-whiskers-sponsorship

Logo:

At the \$500 level and above: Please send your company logo to events@paws4ever.org for inclusion in promotions. File Formats preferred: EPS, AI, SVG, or high-quality PNG with transparent background.

Signature _____ Date _____

Questions? Contact events@paws4ever.org or at 919.241.8438 ext. 104