



# Wags & Whiskers Celebration 2026



DINNER

DRINKS

TRIVIA

SILENT AUCTION

PUPPIES

April 18th, 5-8:30 PM

Ardenwood Farm  
1946 White Cross Rd. Chapel Hill, NC 27516

## Sponsorship Opportunities

Paws4ever is a leader in the community for animal rescue, adoption, care, and training. We've been bringing pets and people together for more than 60 years.

***The Wags & Whiskers Celebration is our signature fundraising event of 2026, hosted at the beautiful [Ardenwood Farm](#). This special evening will feature dinner, drinks, adorable puppies, a silent auction, and fun pet-themed trivia—all to support pets in need.***

Pet lovers from around the Triangle and beyond will be in attendance. By sponsoring this event, you can save pets and get your business in front of our audience!

Sponsorship includes benefits across multiple platforms. Benefits begin during pre-event promotions and continue throughout the year!

### Paws4ever Market Reach:

- Local Advertising: Raleigh to Greensboro
- Facebook Followers: 8,600+
- Instagram Followers: 2,600+
- Email Contacts: 7,000+
- Paws4ever.org: 100,000+ visits/year



Custom sponsorships available above the \$5,000 level with personalized benefits package. Let's Talk!



Top Dog \$5,000	Cat's Meow \$2,500	True Companion \$1,000	Tail Wagger \$500	Paw Pal \$250
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### Pre-Event Benefits

Recognition and Link on Event Website	Logo	Logo	Logo	Name	Name
Social Media Shout-Out	Individual Post	Individual Post	Individual Post	Group Post	
Recognition in Event Invitation Emails					
Event Tickets	8	6	4	2	

### Event Day Benefits

Shout-Out From Paws4ever Director During Event Remarks					
Ad in the Event Program					
Special Feature in an Event Email with a Blurb about Your Business					
Sponsor a Round of Trivia (Limited Availability)					
Sponsorship of Dessert Table					
Logo on Sponsor Sign at Entrance					
Recognition in Event Program	Logo	Logo	Logo	Name	Name

### Year-Round Benefits

Recognition on Paws4ever Website & Partner Signs at Paws4ever	Logo	Logo	Logo		
Option to Schedule an Event at Your Business (Promotional Event or Staff Pet Break)					
Option to Include Business Cards or Promo Item in Adopter Packets					



## Sponsorship Registration

Deadline: April 6<sup>th</sup>, 2026

Register online at [paws4ever.org/wags-and-whiskers-sponsorship](https://paws4ever.org/wags-and-whiskers-sponsorship)

Or complete this form and mail to 6311 Nicks Rd. Mebane, NC 27302

or scan and email to: [events@paws4ever.org](mailto:events@paws4ever.org)

### Company Information:

Company Name \_\_\_\_\_

(As you would like to be recognized)

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone #: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Company Website URL: \_\_\_\_\_

### Sponsorship Level:

\_\_\_\_\_ Top Dog \$5,000

\_\_\_\_\_ Cat's Meow \$2,500

\_\_\_\_\_ True Companion \$1,000

\_\_\_\_\_ Tail Wagger \$500

\_\_\_\_\_ Paw Pal \$250

### Payment Information:

\_\_\_\_\_ I have enclosed a check

\_\_\_\_\_ I will pay by credit card on the phone  
at 919-241-8438 (ext.104)

\_\_\_\_\_ I will pay by credit card at  
[paws4ever.org/wags-and-whiskers-sponsorship](https://paws4ever.org/wags-and-whiskers-sponsorship)

### Logo:

At the \$500 level and above: Please send your company logo to [events@paws4ever.org](mailto:events@paws4ever.org) for inclusion in promotions. File Formats preferred: EPS, AI, SVG, or high-quality PNG with transparent background.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Questions? Contact [events@paws4ever.org](mailto:events@paws4ever.org) or at 919.241.8438 ext. 104