



DINNER DRINKS TRIVIA SILENTAUCTION PUPPIES APRIL 26TH, 5-8:30 PM ARDENWOOD FARM 1946 WHITE CROSS RD. CHAPEL HILL, NC 27516

SPONSORSHIP OPPORTUNITIES

Paws4ever is a leader in the community for animal rescue, adoption, care, and training. We've been bringing pets and people together for more than 60 years.

The Wags & Whiskers Celebration is our signature fundraising event of 2025, hosted at the beautiful <u>Ardenwood Farm</u>. This special evening will feature dinner, drinks, adorable puppies, a silent auction, and fun pet-themed trivia—all to support pets in need.

Pet lovers from around the Triangle and beyond will be in attendance. By sponsoring this event, you can save pets and get your business in front of our audience!

Sponsorship includes benefits across multiple platforms. Benefits begin during pre-event promotions and continue throughout the year!

Paws4ever Market Reach:

Local Advertising: Raleigh to Greensboro Facebook Followers: 8,200+ Instagram Followers: 2,100+ Email Contacts: 7,000+ Paws4ever.org: 100,000+ visits/year



Custom sponsorships available above the \$5,000 level with personalized benefits package. Let's Talk!

WAGS & WHISKERS CELEBRATION 2025	Top Dog \$5,000	Cat's Meow \$2,500	True Companion \$1,000	Tail Wagger \$500	Paw Pal \$250
Pre-Event Benefits					
Recognition and Link on Event Website	Logo	Logo	Logo	Name	Name
Social Media Shout-Out	Individual Post	Individual Post	Individual Post	Group Post	
Recognition in Event Invitation Emails	°00°°	°00°	°00°	°00°°	°00°
Event Tickets	8	6	4	2	
Event Day Benefits					
Shout-Out From Paws4ever Director During Event Remarks	°00°				
Ad in the Event Program	°00°				
Special Feature in an Event Email with a Blurb about Your Business	°00°°	000			
Sponsor a Round of Trivia (Limited Availability)	°00°°	°00°			
Sponsorship of Dessert Table	°00°	°00°	°00°		
Logo on Sponsor Sign at Entrance	°00°°	°00°°	°00°	°00°	
Recognition in Event Program	Logo	Logo	Logo	Name	Name
Year-Round Benefits					
Recognition on Paws4ever Website & Partner Signs at Paws4ever	Logo	Logo	Logo		
Option to Schedule an Event at Your Business (Promotional Event or Staff Pet Break)	°00°	°00°	°00°		
Option to Include Business Cards or Promo Item in Adopter Packets	°00°°	°00°°	°00°	°00°°	°00°°

	Paws4ever SS & WHISKERS EBRATION 2025			
SPONSORSHIP REGISTRATION Deadline: April 14, 2025 Register online at paws4ever.org/wags-and-whiskers-sponsorship				
Or complete this form and	d mail to 6311 Nicks Rd. Mebane, NC 27302 I email to: events@paws4ever.org			
Company Information:				
Company Name (As you would like to be recognized)				
Contact Name:	Title:			
Contact Email:	Contact Phone #:			
Mailing Address:				
Company Website URL:				
Sponsorship Level:	Payment Information:			
Top Dog \$5,000	I have enclosed a check			
Cat's Meow \$2,500	I will pay by credit card on the phone at 919-241-8438 (ext.104)			
True Companion \$1,000				
Tail Wagger \$500	I will pay by credit card at paws4ever.org/wags-and-whiskers-sponsorship			
Paw Pal \$250				

Logo:

At the \$500 level and above: Please send your company logo to events@paws4ever.org for inclusion in promotions. File Formats preferred: EPS, AI, SVG, or high-quality PNG with transparent background.

Signature_____ Date _____

Questions? Contact events@paws4ever.org or at 919.241.8438 ext. 104