

DINNER DRINKS TRIVIA SILENT AUCTION PUPPIES

APRIL 26TH, 5-8:30 PM
ARDENWOOD FARM IN CHAPEL HILL

## SPONSORSHIP OPPORTUNITIES

Paws4ever is a leader in the community for animal rescue, adoption, care, and training. We've been bringing pets and people together for more than 60 years.

The Wags & Whiskers Gala is our signature event of 2025 and will include dinner, drinks, puppies, and a pet-themed trivia night at the beautiful Ardenwood Farm.

Pet lovers from around the Triangle and beyond will be in attendance. By sponsoring this event, you can save pets <u>and</u> get your business in front of our audience!

Sponsorship includes benefits across multiple platforms. Benefits begin during pre-event promotions and continue throughout the year!

## Paws4ever Market Reach:

Local Advertising: Raleigh to Greensboro

Facebook Followers: 8,200+ Instagram Followers: 2,100+

Email Contacts: 7,000+

Paws4ever.org: 100,000+ visits/year



Custom sponsorships available above the \$5,000 level with personalized benefits package. Let's Talk!

WAGS & WHISKERS GALA 2025	Top Dog \$5,000	Cat's Meow \$2,500	True Companion \$1,000	Tail Wagger \$500	Paw Pal \$250
Pre-Event Benefits					
Recognition and Link on Event Website	Logo	Logo	Logo	Name	Name
Social Media Shout-Out	Individual Post	Individual Post	Individual Post	Group Post	
Recognition in Event Invitation Emails	0000	0000	0000	0000	0000
Event Tickets	8	6	4	2	
Event Day Benefits					
Shout-Out From Paws4ever Director During Event Remarks	0000				
Ad in the Event Program	0000				
Special Feature in an Event Email with a Blurb about Your Business	0000	0000			
Sponsor a Round of Trivia (Limited Availability)	0000	0000			
Sponsorship of Dessert Table	0000	0000	0000		
Logo on Sponsor Sign at Entrance	0000	0000	0000	0000	
Recognition in Event Program	Logo	Logo	Logo	Name	Name
Year-Round Benefits					
Recognition on Paws4ever Website & Partner Signs at Paws4ever	Logo	Logo	Logo		
Option to Schedule an Event at Your Business (Promotional Event or Staff Pet Break)	0000	0000	0000		
Option to Include Business Cards or Promo Item in Adopter Packets	0000	0000	0000	0000	0000



## SPONSORSHIP REGISTRATION

Deadline: April 14, 2025

Register online at <a href="mailto:paws4ever.org/wags-and-whiskers-sponsorship">paws4ever.org/wags-and-whiskers-sponsorship</a>
Or complete this form and mail to 6311 Nicks Rd. Mebane, NC 27302
or scan and email to: events@paws4ever.org

## **Company Information:**

Company Name(As you would like to be recognized)			
Contact Name:	Title:		
Contact Email:	Contact Phone #:		
Mailing Address:			
Company Website URL:			
Sponsorship Level:	Payment Information:		
Top Dog \$5,000	I have enclosed a check		
Cat's Meow \$2,500	I will pay by credit card on the phone at 919-241-8438 (ext.104)		
True Companion \$1,000 Tail Wagger \$500	I will pay by credit card at paws4ever.org/wags-and-whiskers-sponsorship		
Paw Pal \$250			
-	our company logo to events@paws4ever.org for inclusion in SVG, or high-quality PNG with transparent background.		
Signature	Date		