

Business Engagement Opportunities



Wags & Whiskers Gala Sponsorship

Sponsor our largest annual fundraiser, the Wags & Whiskers Gala—an event that includes dinner, trivia, and a silent auction, all in support of pets in need. Sponsorship levels include promotional benefits across multiple platforms, including email, social media, during the event, and more. Over 200 people attend this annual event and email promotions are sent to over 7,000 addresses. If you would like to learn more about sponsoring this event, please contact events@paws4ever.org or 919-241-8438 x 104.



Community Events

Host an event or partner with us! We host and attend a variety of community events throughout the year. These fun, pet-friendly events are featured on our website calendar, in our newsletter, and on social media. If you would like to host an event or partner with us, please reach out to events@paws4ever.org.



Host a Supply Drive

Engage your customers by hosting a pet supply drive at your business! Collect essential items on our wish list like food, toys, and blankets. It's a great way to support pets in need while showcasing your commitment to the community. As a thank you, we'll feature your business's generosity on social media!



Volunteer as a Group

Bring your team together for a volunteer day! Group volunteering is a great way to build team morale while giving back to the community. Your team can help care for animals, assist with Adoption Center maintenance, participate in fundraising events, and more. We're excited to recognize and celebrate volunteer groups on social media!



Fundraise for Paws4ever


Whether it's through matching gifts, in-store promotions, or hosting a fundraiser, you can help pets in need while drawing attention to your business. Some ideas include: donate a percentage of sales during a special day, match donations made by customers, round-up at the register for Paws4ever, or make a matching gift for a campaign. Have an idea? Reach out to discuss!

Sponsor Adoption Fees

Help pets find their forever homes by waiving adoption fees! Whether you sponsor the adoption fee for one pet or several, we'd love to celebrate your compassion and generosity by recognizing your business on social media as you help remove barriers to adoption.


Custom Partnerships


Looking for a unique way to support pets in need? Let's collaborate to create a custom partnership tailored to your business. Whether it's a mix of opportunities listed here or something completely new, we're excited to work with you! We offer tailored engagement and promotional opportunities to ensure your business is involved and highlighted in a way that works best for you.

 Local Advertising: Raleigh to Greensboro

 Facebook Followers: 8,100+

 Instagram Followers: 2,100+

 Email Contacts: 7,000+

 Paws4ever website: 100,000+ visits/year

Reach out to our team to discuss business engagement opportunities!

**communications@paws4ever.org
919-241-8438 ext. 109**