



WAGS & WHISKERS GALA 2024

APRIL 13TH, 5-8 PM
ARDENWOOD FARM IN CHAPEL HILL

DINNER DRINKS TRIVIA SILENT AUCTION PUPPIES

SPONSORSHIP OPPORTUNITIES

Paws4ever is a leader in the community for animal rescue, adoption, care, and training. We've been bringing pets and people together for more than 60 years.

The Wags & Whiskers Gala is our signature event of 2024 and will include dinner, drinks, puppies, and a pet-themed trivia night at the beautiful [Ardenwood Farm](#).

Pet lovers from around the Triangle and beyond will be in attendance. By sponsoring this event, you can save pets and get your business in front of our audience!

Sponsorship includes benefits across multiple platforms. Benefits begin during pre-event promotions and continue throughout the year!

Paws4ever Market Reach:

Local Advertising: Raleigh to Greensboro
Facebook Followers: 7,800+
Instagram Followers: 1,900+
Email Contacts: 6,000+
Paws4ever.org: 100,000+ visits/year



Custom sponsorships available above the \$5,000 level with personalized benefits package. Let's Talk!



	Top Dog \$5,000	Cat's Meow \$2,500	True Companion \$1,000	Tail Wagger \$500	Paw Pal \$250
Pre-Event Benefits					
Recognition and Link on Event Website	Logo	Logo	Logo	Name	Name
Social Media Shout-Out	Individual Post	Individual Post	Individual Post	Group Post	
Recognition in Event Invitation Emails					
Event Tickets	8	6	4	2	
Event Day Benefits					
Shout-Out From Paws4ever Director During Event Remarks					
Ad in the Event Program					
Special Feature in an Event Email with a Blurb about Your Business					
Sponsor a Round of Trivia: Mention & Logo on Slideshow (Limited Availability)					
Sponsorship of Dessert Table					
Logo on Sponsor Sign at Entrance					
Recognition in Event Program	Logo	Logo	Logo	Name	Name
Year-Round Benefits					
Recognition on Paws4ever Website & Partner Signs at Paws4ever	Logo	Logo	Logo		
Option to Schedule an Event at Your Business (Promotional Event or Staff Pet Break)					
Option to Include Business Cards or Promo Item in Adopter Packets					



SPONSORSHIP REGISTRATION

Deadline: March 31st, 2024

Register online at paws4ever.org/wags-and-whiskers-sponsorship

Or complete this form and mail to 6311 Nicks Rd. Mebane, NC 27302
or scan and email to: events@paws4ever.org

Company Information

Company Name _____
(As you would like to be recognized)

Contact Name: _____ Title: _____

Contact Email: _____ Contact Phone #: _____

Mailing Address: _____

Company Website URL: _____

Sponsorship Level:

_____ Top Dog \$5,000

_____ Cat's Meow \$2,500

_____ True Companion \$1,000

_____ Tail Wagger \$500

_____ Paw Pal \$250

Payment Information:

_____ I have enclosed a check

_____ I will pay by credit card on the phone
at 919-241-8438 (ext.104)

_____ I will pay by credit card at
paws4ever.org/wags-and-whiskers-sponsorship

Logo:

At the \$500 level and above: Please send your company logo to events@paws4ever.org for inclusion in promotions. File Formats preferred: EPS, AI, SVG, or high-quality PNG with transparent background.

Signature _____ Date _____

Questions? Contact events@paws4ever.org or at 919.241.8438 ext. 104