

PAWS4EVER

Paw Prints

Art Show Fundraiser

Sponsorship Opportunities

November 19th, 5pm VIP Happy Hour, 6-8 PM Event
200 S Elliott Rd, Chapel Hill, NC at Extraordinary Ventures

Paws4ever is a leader in the community for animal rescue, adoption, care, and training. We've been bringing pets and people together for 60 years.

Our art show fundraiser, "Paw Prints!" is our signature event for fall 2022. The event will feature local artwork for sale, live music, desserts, and drinks. VIP Tickets include a Happy Hour with the first opportunity to bid and buy art work.

Art lovers and pet lovers from around the Triangle and beyond will be in attendance. By sponsoring this event, you can save pets and get your business in front of our audience! Sponsorship includes benefits across multiple platforms. Benefits begin during pre-event promotions and continue throughout the year!

Advertising spans Raleigh to Greensboro. Paws4ever market reach includes 7.1k Facebook followers, 1.6K Instagram followers, 6k+ Email subscribers, and 100k+ visits per year at paws4ever.org.

6311 Nicks Rd. Mebane, NC 27302 • 919.241.8438 • www.paws4ever.org • events@paws4ever.org

\$10,000 Presenting Sponsor Opportunity:

Includes all benefits listed below, plus your company name listed as the presenting sponsor on event branding and advertising, exclusive signage at the event, and the option to schedule adoptable pets to visit your business.

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Sponsorship Levels

Salvador
Doggie

\$5,000

Pablo
Purrasso

\$2,500

Norman
Barkwell

\$1000






Georgia
O'Kitty

\$500











Barksy

\$250








Pre-Event Benefits

Recognition and Link on Event Website	Logo	Logo	Logo	Name	Name
Social Media Shout-Out	Individual Post	Individual Post	Group Post	Group Post	
Recognition in Event Invitation Emails					
VIP Event Tickets	8	5	2	1	

Event Day Benefits

Shout-out in event remarks from Paws4ever Director					
Logo Incorporated into event decor					
Option to include an item on the sponsor table (brochure, flyer, business card, coupon, etc)					
Logo on Sponsor Banner					
Recognition in Event Program	Logo	Logo	Name	Name	Name

Year-Round Benefits

Recognition on Paws4ever Website & Partner Signs at Paws4ever	Logo	Logo	Logo		
Promo Item Placement in Adopter Goodie Bag					
Business Card Placement at Paws4ever					



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Sponsorship Registration

Company Information:

Company Name _____
(As you would like to be recognized)

Contact Name: _____ Title: _____

Contact Email: _____ Contact Phone #: _____

Mailing Address: _____

Company Website URL: _____

Sponsorship Level:

- _____ Presenting \$10,000
- _____ Salvador Doggie \$5,000
- _____ Pablo Purcasso \$2,500
- _____ Norman Barkwell \$1000
- _____ Georgia O’Kitty \$500
- _____ Barksy \$250

Payment Information:

For \$2,500+, please pay by check or bank transfer to avoid large transaction fees

- _____ I am enclosing a check
- _____ Contact me to set up bank transfer
- _____ I will pay by credit card at paws4ever.org/paw-prints-sponsorship

Logo:

At the \$500 level and above, please send your company logo to events@paws4ever.org for inclusion in promotions. File Formats preferred: EPS, AI, SVG, or high-quality PNG

Signature _____ Date _____